



# NEWSLETTER

Support Alliance For Emergency Readiness

CREATING A **SAFER** SANTA ROSA

[www.safersantarosa.org](http://www.safersantarosa.org)

30 January 2012

No act of kindness, no matter how small, is ever wasted. - Aesop

## Welcome New Members

BonFire Jam – bringing entertainment to Santa Rosa  
Lighthouse Private Christian Academy

## NEEDS, REQUESTS, DONATIONS

*We can do no great things -- only small things with great love. --Mother Teresa*

## VOLUNTEERS FOR 2012 ECO-NOMIC LIVING EXPO

The **Eco-Nomic Living Expo** will be Saturday, Feb. 4<sup>th</sup> at the Emerald Coast Convention Center from 9:30-3:00. This event will offer exhibits, seminars, workshops, free document shredding, free tax prep and much more. Below are some highlights, please share this information!

<http://economiclivingexpo.com> for details and more information!

Free tax preparation—for one day only, the IRS will be offering free tax preparation for families with adjusted gross incomes \$49,000 and below.

Free Document Shredding—Cintas will have shredder trucks on site for families to bring documents to be securely shred. This is one of the best ways to protect against Identity Theft! Shred those documents from 10-2!!

Volunteer Opportunities: We need lots of volunteers so please consider signing up, a list of volunteer roles are attached. For more information on volunteer roles, to sign up, or to get more info, contact Elaine Courtney, 689-5850, [ecourtne@ufl.edu](mailto:ecourtne@ufl.edu)

Kid's activities—special activities for kids. They will have their own workshops while parents attend other seminars. Topics include Animal Ambassadors, “wind, sun, & robots” workshop, growing your food, and more.

Seminars and Workshops: There are 16 seminars and two workshops being offered throughout the day on a variety of topics from home, health, landscaping, financial and the environment. A complete list of seminars can be found on the website <http://economiclivingexpo.com/expo/expo-seminars/> or see the attached schedule.

Other activities going on:

**Rain Barrel Workshop**: Make & take workshop. This is your opportunity to learn how to harvest rainwater by making a rain barrel. Cost: \$40

**Coupon Magic Workshop:** Learn how to save money with coupons in this workshop. Cost is free.

**Safe Assured ID**—Okaloosa Sheriff's office will be offering free Safe Assured ID kits. The SafeAssured privacy-protected mini-CD offers a single repository of important information:

- All ten electronically imaged fingerprints
- Digital photograph
- Streaming video showing mannerisms and gait with linked audio file providing the child's voice inflection and accent.
- Private information (general physical description, street address, date of birth, life-threatening medical conditions, identifying scars or marks, and tattoos)
- Ability to create missing person poster from the mini-CD

Special gifts for Expo participants who make a saving pledge and become Okaloosa Savers!! Door Prizes, vote for your favorite "Piggy Bank" and more!



Final Expo Seminar  
Schedule 2012.pdf

**Feb. 4th, Emerald Coast Convention Center**

**Welcome Table/Front Check in:** 2 volunteers per shift. Responsibilities—

welcome, hand out program & Okaloosa Saves pledge, sign in volunteers and distribute volunteer packets

☐ 8:45-11:00

☐ 1:00-3:00

☐ 11-1:00

**Okaloosa Saves Table:** 3 volunteers per shift. Responsibilities: Distribute and accept Okaloosa Saves Pledges, Hand out Saver bags/packets.

☐ 9:00-12:00

☐ 12:00-3:00

**Piggy Bank Pageant:** 2 volunteers per shift. Responsibilities: Set up display, explain voting, monitor voting, count votes,

☐ 8:15-11:30

☐ 11:30-2:30

**Corporate Pig Contest:** 1 volunteer per shift. Responsibilities: Set up display, explain voting, monitor voting, count votes.

**Seminars/Workshops:** 2 volunteers per room. Responsibilities: Introduce speaker, monitor time, distribute materials, collect and turn in evaluations.

☐ **9:45-10:45**

☐ Paying for College

☐ Saving Watts

☐ Vegetable Gardening

☐ Identity Theft

☐ **10:30-11:30**

☐ Strengthening Credit Score

☐ Is an E.V. for Me?

☐ Green Pest Control

☐ Outdoor Experiences in NW FL

☐ Rain Barrels

☐ **12:45-1:45**

☐ Managing Student Loans

☐ Five Essentials of Good Health

☐ Landscaping on the Edge

☐ Coexisting with Wildlife

☐ **12:45-2:35**

☐ Coupon Magic

☐ **1:30-2:30**

☐ Financial Apps

☐ Healthy Meals in a Snap

☐ Correct Lawn Management

☐ Savings-What are the benefits?

**Staffing/assisting with other exhibits.** 1-2 per space.

☐ UF/Okaloosa Extension Exhibit

☐ Teach Children to Save Exhibit

☐ Penny exhibit

☐ Nutrition exhibit

## **INFORMATION**

*When you cease to make a contribution you begin to die. - Eleanor Roosevelt*

### **JOBS, JOBS, JOBS**

Please see the attached news release and promotional flyer regarding 50 open positions at a new retail store, dd's Discounts, in Pensacola. Feel free to disseminate this information as needed. If you have any questions, do not hesitate to contact me at 850-607-8797.

As always, we appreciate your support spreading the word throughout our community.



dd's Discounts.pdf



dds Discounts.pdf

**Brittany Bailey Callahan   Outreach Representative   Workforce Escarosa, Inc.**  
**Office: 850-607-8797   Email: [bcallahan@escarosa.org](mailto:bcallahan@escarosa.org)**

### **FEMA PRIVATE SECTOR TIP OF THE WEEK 1/23/12:**

Teachers: Add Student Tools for Emergency Management (STEP) preparedness materials to your school lesson plans. [www.fema.gov/privatesector/step.shtm](http://www.fema.gov/privatesector/step.shtm)

### **SANTA ROSA COUNTY TOBACCO-FREE COALITION HOLDS MEETING**

The Santa Rosa County Tobacco-Free Coalition will hold its next meeting on Thursday, February 2, at 4 p.m. at the Santa Rosa County Health Department, 5527 Stewart Street in Milton. This meeting will review the first half of the fiscal year and discuss work plan activities for the upcoming quarter.

The Santa Rosa County Tobacco-Free Coalition began in September 2008 as a partnership of community members and agencies working together with a mission to reduce the prevalence of tobacco use and provide education on the dangers of tobacco abuse among children and adults in the county. Members include: Santa Rosa County Health Department; Healthy Start of Santa Rosa County; Women, Infant and Children Program (WIC); Center for Total Women's Health; Community Drug and Alcohol Council; West Florida Area Health Education Center; Covenant Hospice; Safe Haven; Santa Rosa County School District; Santa Rosa County Sheriff's Office; Santa Rosa County School Health Program; Santa Rosa Pediatrics; University of West Florida; Students Working against Tobacco (SWAT) and AIDS Healthcare Foundation. Any interested citizens or community groups are encouraged to attend the meeting and join the coalition.

According to the Centers for Disease Control and Prevention, tobacco use can lead to nicotine dependence and serious health problems. Cessation can significantly reduce the risk of suffering from smoking-related diseases. Tobacco dependence is a chronic condition that often requires repeated interventions, but effective treatments and helpful resources exist. Smokers can and do quit smoking. In fact, today there are more former smokers than current smokers.

For more information on the Santa Rosa County Tobacco Free Coalition, please contact Jeff Etheridge at (850) 983-5200 ext. 142.

### **SAVE THE DATE**

**Florida Voluntary Organizations Active in Disaster**  
**Disaster Case Management Planning Committee Meeting**  
**Thursday, February 2, 2011 at 2pm**

**Conference Call Number: 866-803-2146 PIN: 1410659**

Please join us for the next meeting of the Florida VOAD Disaster Case Management Committee as we continue work on the Florida Disaster Case Management Plan, including the DCM Grant

Annex, Community Implementation Guide and Casework Annex. The agenda will be provided during the week of January 30th. Please contact Beth Boyd at [boydb@usa.redcross.org](mailto:boydb@usa.redcross.org) if there are specific items you would like to discuss during the meeting and we can make sure they are on the agenda.

### **SRYP JANUARY E-NEWS - MEMBERSHIP MEETING COMING UP!**

#### **Membership Meeting sponsored by Santa Rosa Medical**

**When:** Tuesday, January 31 (6:00-7:00pm)

**Where:** United Way of Santa Rosa County (6479 Caroline Street - Suite A, 850-623-4507)

**Guest Speaker:** Kyle Holley, Campaign Director - Mr. Holley will be giving us an update on what United Way has planned for our county in 2012. This is sure to be an exciting and informational update you don't want to miss.

\*Light refreshments will be provided.

**SRYP Web Site - We are going through some changes on the web site and it is not even close to being up to date. Please join us on Facebook for the latest information!**

### **SOCIAL CHANGE: A NEW YEAR'S RESOLUTION FOR 2012**

(NewsUSA) Walden University's recent Social Change Impact Report indicates the importance of social change and reveals that people are taking action now and will continue to do so in the future. The survey shows that more than nine in 10 Americans (92 percent) have taken action to engage in positive social change in the past year and that more than half of them are committed to engaging in future positive change as individuals acting on their own or in informal groups. The Social Change Impact Report also states that nearly nine in 10 adults in the U.S. (88 percent) believe the best way to have an impact on the world is to make change at the local level. At a time when many families and organizations are vulnerable, and fewer resources are available to support the socioeconomic challenges that exist, individuals now more than ever have the opportunity to make a difference in their communities and beyond.

Walden University offers five practical tips to encourage citizens to participate in 2012.

1. Think about what kind of positive social change you want to effect.
2. Assess what specific skills or expertise you can offer to help address a particular need.
3. Connect your passion and skills with your commitment to serve.
4. Research ways your workplace can get involved in the community.
5. Use a resource that can match you with an organization that needs your skills.

To see more details from the Social Change Impact Report, visit [WaldenU.edu/impactreport](http://WaldenU.edu/impactreport)

So the question is, how are YOU going to make a change? Have you considered volunteering at one of the many non profits doing great work in our community with dwindling resources? Have you considered volunteering with your church? Have you considered spreading the word about SAFER Santa Rosa so we can help people connect with places their skills can best be used?

**Make Mitigation Happen!**  
**A Program of Florida's Foundation and**  
**the Florida Division of Emergency Management**



**Free Informative Meeting**  
**Join Us and Win a Door Prize!**  
**February 6 at Navarre, FL**

**Learning about wind mitigation could:**

- ♦ **save you money on your home insurance.**
- ♦ **help you preserve your home and its contents when disaster strikes and possibly save your life.**

**Come learn how the type of roof, windows and doors you have can be improved and translated into savings, peace of mind, and safety.**



**February 6, 2012**  
**2:00—4:00 pm**  
**Navarre Beach Area**  
**Chamber of Commerce**  
**8543 Navarre Parkway**  
**Navarre, FL 32566**

**For More Information and to register online, visit**  
**[www.FloridasFoundation.org](http://www.FloridasFoundation.org)**  
**Phone: 1-800-825-3786 - Fax: 850-488-0088**

Please share this brochure and try to attend if you live near the coast where hurricane winds are highest.



MitigationPublicationJ  
ax\_Publisher\_Navarre

## **FAITH BASED ORGANIZATIONS AND THEIR ROLE IN SUPPORTING AN AGING POPULATION**

The Center on Aging at the University of West Florida will present a workshop for ***Faith Based Organizations and their role in supporting an Aging Population***

Friday, February 10, 2012 in the UWF Conference Center

The morning event will run from 9:00 a.m. to 12:00 noon.

Presentations will include:

- Panel discussion of faith-based organizations with established senior support programs in Northwest Florida.
- The role of faith based organizations and disaster preparedness from a BRACE perspective – Be Ready Alliance Coordinating for Emergencies.
- Remarks from the Bureau Chief of the Florida Department of Elder Affairs, Larry Baxter.

Please RSVP to the Center on Aging at the University of West Florida if you plan to attend at [coa@uwf.edu](mailto:coa@uwf.edu). If you have any questions please call Lyn Zittel at 850-474-3298.

Kim Robert Bryan UWF Center on Aging [kbryan1@uwf.edu](mailto:kbryan1@uwf.edu) 850 474 3298

Building 41

11000 University Pkwy

Pensacola, Florida 32514

## **FACEBOOK**

SAFER is on Facebook, find us, and become our friend ;- ) We are up to 321 people! Invite friends. **Let's keep growing this communications venue. Invite other Santa Rosans to participate.**



Use of barricades policy: Free to parades in Santa Rosa County that are sponsored by a chambers or government entities (Christmas parades, Mardi Gras, 4<sup>th</sup> of July etc...) that are free and open to the public, with the understanding that the user is responsible for transportation of barricades, AND banners advertizing sponsors MUST be put on barricades. Others wanting to use the barricades must provide transportation and rent barricades at a cost of \$5 per barricade. Additional fees may be applicable if barricades are not returned within 7 days of pick up/delivery. Barricades will cost \$8 each if delivery is required. Average rental price for barricades is \$9-\$13 each through other vendors. SAFER barricades are a bargain.

## **OPPORTUNITIES**

There is no better exercise for your heart, than reaching down and helping to lift someone up. - Bernard Meltzer

### **LOCAL TRAINING OPPORTUNITIES**

Visit the state training web page to see all the Florida Division of Emergency Management sponsored training in the state. On this site you will learn what training is offered, where it will be conducted, how long the training will last, who the point of contact for the training is, and any other special considerations like prerequisites for the course. Remember when you are looking for classes, we are in region 1. Go to the following web page <http://www.floridadisaster.org/TrainingCalendar/index.asp>

### **LEGAL ISSUES AND DISASTERS: THINGS YOU SHOULD KNOW FEMA COURSE MGT – 366**

**When;** Thursday March 8, 2012 from 8:00 AM to 5:00 PM EST



**Where:** Escambia County Emergency Management  
6575 North "W" Street Pensacola, FL 32505.

This course is a survey of selected legal issues that typically arise during emergencies. The goal of the course is to enhance the ability of state, territorial, tribal and local governments, emergency managers and planners, first responders, and VOADs to identify potential legal issues that can arise during a disaster so that necessary adjustments to planning, policies or procedures can be developed prior to a disaster. The instructor-led, 8-hour course is divided into five modules; planning, evacuation, shelters, out-of-state volunteers, and federal financial assistance & reimbursement. At the end of the course, participants will be able to identify the most common legal issues associated with these issues and understand general procedures to avoid the associated liability. Register at link below.

<http://events.r20.constantcontact.com/register/event?oeidk=a07e5ipexlg6354caf7&llr=h6jwpoeab>

### **EH PREPAREDNESS AND RECOVERY TRAINING**

#### ***A series highlighting the key environmental health issues and challenges for emergency response***

The Florida Department of Health's Division of Environmental Health in partnership with the Bureau of Preparedness and Response is excited to announce the upcoming WebEx training series "*EH Preparedness and Recovery Training - A Series Highlighting The Key Environmental Health Issues And Challenges For Emergency Response*". The training series will be offered in seven parts, described in detail in the attached flyer. You can participate in one or all of the modules, whatever interests you. This series is available via WebEx. It is not available via satellite broadcast. An announcement for each module will be sent when its registration is open.

**Part 2 of our training series is coming up on Monday, February 13, 2012!**

#### **A SEVEN-PART TRAINING SERIES**

- What:** *EH Preparedness and Recovery Training - A Series Highlighting The Key Environmental Health Issues And Challenges For Emergency Response*  
**Module 2 – Florida Fusion Center, CyberSpace: the Online Frontier and Public Health HVA Map Service Update**
- When:** Monday, February 13, 2012 0930 - 1130 ET
- Where:** WebEx Web Conference – For DOH staff, viewing information is available in Trak-it after registration. External partners viewing information will be emailed to those who register.  
  
CCOC Employees: Building 4042 room 301
- Registration:** DOH employees please register in Trak-It: <http://learning.flphtn.com/>  
Course Title: **EH Preparedness & Recovery Webinar- Module 2**  
Note: Go to course finder and type "EH Preparedness". To get the WebEx information out of Trak-It, you must take the pre-test. Once the course is over, you have 2 weeks to go back into Trak-It and take the post-test to get credit for the course. Trak-It will allow you print out proof of completion.  
  
Partner agencies register here and receive webex link and phone info:  
<http://survey.doh.state.fl.us/survey/entry.jsp?id=1194462350532>
- CEUs:** 1.5 credit hours available for EH and lab professionals

**\*We are limited to 200 WebEx connections. Participation is first come, first serve. Registrants are encouraged to utilize one connection line if practical (e.g., if attendees are from the same physical office area).**

## **Upcoming Modules:**

### **Part 2 – Florida Fusion Center and Public Health HVA Map Service**

February, 13, 2012 0930 - 1100 (ET)

### **Part 3 - Shock in Springfield A Food and Waterborne Scenario**

March 13, 2012 0930 - 1100 (ET)

### **Part 4 –Children’s Preparedness and Community Resilience Systems**

April 10, 2012 0930 – 1100 (ET)

### **Part 5 – CBRNE Epidemiology and Surveillance**

May 16, 2012 0930 – 1100 (ET)

### **Part 6 – Environmental and Hazmat Response in a Chemical Incident**

June 13, 2012 0930 – 1100 (ET)

### **Part 7 – Arbovirus Surveillance and Summer Hazards**

July 18, 2012 0930 – 1100 (ET)

## **INDEPENDENT STUDY COURSE MITIGATION PLANNING FOR LOCAL AND TRIBAL COMMUNITIES**

In December 2011, an updated independent study course was released to support local and tribal mitigation planning. [IS-318, Mitigation Planning for Local and Tribal Communities](#), is a course offered by the Federal Emergency Management Agency (FEMA). The goals of this course are to:

- Assist participants in undertaking the hazard mitigation plan development process. This plan will meet the needs of your community and fulfill the requirements for local plans, as described in 44 Code of Federal Regulations (CFR) §201.6, or for Tribal plans, as described in 44 CFR §201.7.
- Help federal and state plan reviewers interpret the regulations to inform the review of local or Tribal hazard mitigation plans.

## **IS-909 - COMMUNITY PREPAREDNESS: IMPLEMENTING SIMPLE ACTIVITIES FOR EVERYONE**

<http://training.fema.gov/EMIWeb/IS/is909.asp>

### **Course Description**

Community members are the key to our Nation’s preparedness and resilience. As such, we need to:

- Support the development of prepared, vigilant, and engaged communities.
- Foster strategic partnerships among:
  - The private sector.
  - Nongovernmental organizations.
  - Foundations.
  - Community-based organizations.

The purpose of this course is to present a model program for community preparedness. In addition, resources materials are available to help organizations conduct simple preparedness activities for everyone.

### **Course Objectives**

By the end of this course, participants will be able to:

- Identify the definition of preparedness.
- Describe the role of individuals and households in preparedness.
- Identify community preparedness principles.
- Describe the purpose of community-based preparedness activities.
- Identify the steps for planning and conducting a community-based preparedness program.
- Identify resources for supporting community-based preparedness programs.

### **Primary Audience**

Whole community including emergency management personnel and representatives of faith-based and nonprofit organizations.



## **IS-660 - INTRODUCTION TO PUBLIC-PRIVATE PARTNERSHIPS**

<http://training.fema.gov/EMIWeb/IS/is660.asp>

### **NEWS (blue is new)**

Never doubt that a small group of thoughtful committed citizens can change the world; indeed, it's the only thing that ever has. --Margaret Mead

How Recovery Is Ingrained in Waffle House's Culture

<http://www.emergencymgmt.com/disaster/How-Recovery-Is-Ingrained-in-Waffle-Houses-Culture.html>

Tax relief possible for losses in natural disasters

<http://www.usatoday.com/money/perfi/taxes/story/2012-01-21/taxes-disaster-relief/52700894/1>

Subculture of Americans prepares for civilization's collapse

<http://www.reuters.com/article/2012/01/21/us-usa-civilization-collapse-idUSTRE80K0LA20120121>

2011's Weather Is a Precursor of Things to Come, says NOAA Assistant Administrator

<http://www.emergencymgmt.com/disaster/2011-Precursor-NOAA-Assistant-Administrator.html>

Global Risks in 2012

<https://www.hsdl.org/hslog/?q=node%2F6627>

FEMA Blog, White House Honors Champions of Change in Emergency Preparedness

<http://blog.fema.gov/2012/01/white-house-honors-champions-of-change.html>

National Disaster Recovery Framework

<http://www.fema.gov/pdf/recoveryframework/ndrf.pdf>

New CERT Training Tools Webinar Transcript

<http://www.citizencorps.gov/news/webcasts.shtm>

Work with Private Sector, Plan for the Worst, Says FEMA Administrator

<http://www.emergencymgmt.com/disaster/Work-With-Private-Sector-Plan-for-the-Worst-Says-FEMA-Administrator.html>

FEMA, Guidance on Planning for Integration of Functional Needs Support Services in General Population Shelters

[http://www.fema.gov/pdf/about/odc/fnss\\_guidance.pdf](http://www.fema.gov/pdf/about/odc/fnss_guidance.pdf)

Guide to Medical Special Needs Shelters: A Guide for local MRC Units

[http://www.medicalreservecorps.gov/File/Promising\\_Practices\\_Toolkit/Guidance\\_Documents/Emergency\\_Preparedness\\_Response/MRC-SpecialNeedsShelterGuide.pdf](http://www.medicalreservecorps.gov/File/Promising_Practices_Toolkit/Guidance_Documents/Emergency_Preparedness_Response/MRC-SpecialNeedsShelterGuide.pdf)

Why You Should Practice Emergency Preparedness with Your Kids

[http://www.huffingtonpost.com/dr-g/why-you-should-practice-e\\_b\\_1197614.html](http://www.huffingtonpost.com/dr-g/why-you-should-practice-e_b_1197614.html)

A Culture of Planning: How to Know if the Shoe Fits

<http://www.emergencymgmt.com/training/Culture-of-Planning-10-Characteristics.html>

WHO, Psychological First Aid: Guide for Field Workers

[http://whqlibdoc.who.int/publications/2011/9789241548205\\_eng.pdf](http://whqlibdoc.who.int/publications/2011/9789241548205_eng.pdf)

Social Media for Emergency Managers Can't Start When the Emergency Does

[http://www.nextgov.com/nextgov/ng\\_20111110\\_4195.php](http://www.nextgov.com/nextgov/ng_20111110_4195.php)

Survey Shows Disconnect Between Professional, Citizen Views of Terrorism  
<http://www.emergencymgmt.com/safety/Survey-Shows-Disconnect-Between-Views-Terrorism.html>

*Social Media 4 Emergency Management, the Brick Walls*  
<http://www.sm4em.org/2011/11/the-brick-walls/>